

RESOLUTION NO. 16-09

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BELLAIRE, TEXAS, AFFIRMING ITS COMMITMENT TO CITYWIDE BEAUTIFICATION, PLANNING, FUNDING, AND IMPLEMENTATION.

WHEREAS, the City Council of the City of Bellaire, Texas ("City Council"), wishes to continue to improve the City's reputation as a premier place to live and work, and as a premier employer,

WHEREAS, the City Council has adopted priorities which include a residential/commercial safety focus area which highlights City Council's determination to maintain the City's rights of way and public places in an orderly, well-maintained, and attractive fashion,

WHEREAS, the City Council's residential and recreational focus area specifically calls for the development and implementation of a plan for City Beautification,

WHEREAS, the formation of the Citizens for a Beautiful Bellaire, has provided new momentum toward a substantive and longstanding beautification improvements,

WHEREAS, the City's efforts toward implementation of specific beautification programs are supported by over 1000 responses to a Citizen Beautification Survey conducted by CBB providing extensive citizen input and demonstrating support for beautification. This important public input will be further supplemented through Town Hall meetings and existing Bellaire Boards and Commissions,

WHEREAS, the Cultural Arts Board continues to provide leadership in the promotion and implementation of artistic enhancements to the city's public spaces, as envisioned in the Cultural Arts Board Master Plan. Furthermore, The CAB has laid the groundwork for branding and theming, the precursor work in way finding and logo updates, and indeed, the "look and feel" desired to be achieved through beautification,

WHEREAS, the Environmental Sustainability Board has exhibited leadership in the area of sustainable and beautiful landscape designs, specifically related to the landscape design for Bellaire esplanades, Rights of Way, and the sustainable garden in Mulberry Park,

WHEREAS, the Parks Master Plan recommended by the Parks and Recreation Advisory Board, now adopted by the City Council as an element of the Comprehensive Plan, provides meaningful guidance toward the establishment of safe and attractive pathways and public spaces in Bellaire,

WHEREAS, the Planning and Zoning Commission has exhibited leadership in the area of ensuring that the City's capital planning efforts and amendments to the zoning

code reflect the action plans articulated in the Comprehensive Plan. Their leadership and the information they obtain from Bellaire citizens through public comments and the Citizen Beautification Survey will enhance their ability to significantly impact Bellaire downtown redevelopment and beautification through zoning,

WHEREAS, the establishment of a “brand identity”, based on meaningful public input, such as but not limited to the Citizen Beautification Survey and various projects initiated by the Cultural Arts Board, is a valuable step toward consensus on the overall image the City of Bellaire wishes to project,

WHEREAS, CBB, City Staff and Council have recognized the need for professional expertise to further guide these beautification efforts. Such a firm shall be experienced in Landscape Architecture and/or Urban Planning and have a verifiable history of outstanding project completions. A firm should demonstrate the ability to work collaboratively with all stakeholders and provide leadership to develop, support, and guide a comprehensive plan that represents all stakeholders.

NOW THEREFORE LET IT BE RESOLVED BY THE CITY COUNCIL, THAT:

- 1) The Bellaire City Council is fully committed to ongoing efforts to improve the physical appearance of the City, and understands that so doing requires consistent funding of projects and initiatives that improve the City’s appearance, and
- 2) Efforts should commence toward the establishment and definition of the image the City of Bellaire wishes to project, and
- 3) The establishment of the image is the product of meaningful stakeholder input, and
- 4) Critically important stakeholders include, but are not limited to
 - a. the public
 - b. Citizens for a Beautiful Bellaire (CBB)
 - c. Planning and Zoning Commission (P&Z)
 - d. Cultural Arts Board (CAB)
 - e. Parks and Recreation Advisory Board (PRAB)
 - f. Environmental and Sustainability Board (ESB)
 - g. Building and Standards Commission (BSC)
- 5) The CBB, as a grass roots citizens group responsible for much of the current enthusiasm and momentum for city-wide beautification, will play an important role in the support and coordination of stakeholder inputs and the recommendation to Council of appropriate consultants to develop, support, and guide a Beautification Plan for the City.
- 6) All City Boards, Commissions, and Committees are encouraged to explore and collaborate with fellow Boards and Commissions on ideas and projects for beautification and provide feedback to Council.
- 7) Council will utilize the data from the Citizen Beautification Survey as an additional guiding document for the Bellaire citizens’ desired appearance of esplanades, rights of way, downtown/commercial areas and overall physical image.

8) City Council retains the responsibility for:

- a. Appointing and guiding the work of Council-appointed Boards and Commissions
- b. Approval of the Master Plan for Beautification of Bellaire and any subsequent modification of/to the Plan
- c. Ensuring adequate and timely budget funding to achieve the preparation and implementation of the Master Plan
- d. Directing the City Manager and City Staff in their implementation of The Plan so as to encourage a cooperative and interactive relationship between design responsibilities of planning professionals and implementation responsibilities of City staff
- e. Selecting and directing any professional and contractual services
- f. Accepting the work performed by consultants and contractors

PASSED and **APPROVED** this 6th day of June , 2016.

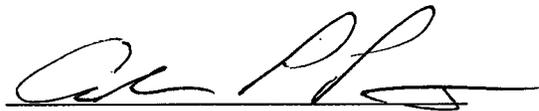


Andrew S. Friedberg, Mayor
City of Bellaire, Texas




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City Clerk
City of Bellaire, Texas

APPROVED AS TO FORM:


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