

City of Bellaire

DESIGN NOTES:

Serif Typeface: *Athelas*

This typeface was inspired by Britain's classic literature. An elegant typeface for screen and print, it is advantageous for long-form reading. It embodies typographic tranquility and breathes peacefully on the page to usher the reader into the wordsmith's art.

SERIF

Athelas Regular

Athelas Italic

Athelas Bold

Athelas Bold Italic

SANS

Freight Sans Light

Freight Sans Light Italic

Freight Sans Book

Freight Sans Book Italic

Freight Sans Medium

Freight Sans Medium Italic

Freight Semibold Bold

Freight Sans Semibold Italic

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PUBLIC WORKS

DESIGN NOTES:

Sans Typeface: *Freight Sans*

Freight is a “superfamily,” which means it has multiple character weights that are helpful in building systems, especially signage. It is approachable and friendly, while remaining functional and timeless. Freight is highly legible and a production workhorse.